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Leading Print Executives Honor Industry Innovators at the 2007 Print & Imaging Summit

Bedford, NH, December, 2007 — Top office and production print executives recognized the latest product innovations, marketing presentations and strategic initiatives from a premier lineup of technology provider companies at the recent "Print & Imaging IT Innovation Awards".

The awards program culminated three days of intensive business activity and partnership building at the event, held at the Starr Pass resort in Tucson, Arizona. Launched in 2006 the event continues to grow, attracting approximately 100 high level print decision-maker executives and over 25 leading technology provider companies. The event focused on the next generation of print and production solutions and technologies. This was demonstrated through the traditional case study appointments led by the attending technology providers, one-on-one meetings between executives, technology providers and Gartner analysts. The event also featured Industry Insight Sessions presented by Gartner analysts and industry thought leaders and a host of networking events designed to reinforce relationships.

The "2007 Print & Imaging IT Innovation Awards" are the only industry awards voted on solely by the attending print executives" said Katherine Kender, senior program manager for the Print & Imaging Summit. "Winning a Print & Imaging IT Innovation Award is one of the most significant indicators of the outstanding technology innovation and market initiatives happening throughout the print community".

The 2007 Award Winners and Nominees were as follows:

Best Hardware Solution:

- o HP - **WINNER**
- o Lexmark International, Inc.
- o Océ North America
- o Xerox Corporation

Best Software Solution:

- o Netaphor Software Inc.
- o Pharos Systems

- Preo Software – **WINNER**
- Rochester Software Associates, Inc.

Best Service Solution:

- HP
- InfoPrint Solutions Company
- The Print Operations Group – **WINNER**
- Xerox Corporation

Best Case Study Presentation:

- Pharos Systems – **WINNER**
- Rochester Software Associates, Inc.
- Sefas Innovation
- The Print Operations Group

For further information on the "2007 Print & Imaging IT Innovation Awards" or the 2008 Print & Imaging Summit, December 3-5 at the Hyatt Regency Coconut Point Resort in Bonita Springs, Florida, please contact Lindsey Smart at 603-471-4274 or visit our Web site at www.print-imagingsummit.com/us.